



Supply Chain Finance and the Changing Landscape of International Trade



Monday and Tuesday, 23-24 October 2017
School of Business, Economics and Law, University of Gothenburg



GÖTEBORGS UNIVERSITET
HANDELSHÖGSKOLAN

Day 1, Monday, 23 October 2017

Venue: School of Business, Economics and Law, Room E44

09:00 – 9:30

Welcome Remarks – Prof. Lars-Göran Malmberg

Keynote Address - Trade and Transport Policy in Sweden – Committee on Industry and Trade (TBC)

09:30 – 12:00 hours - Session 1 – Developments in SCF, Chair: Prof. Johan Woxenius

Introduction to the Evolving Landscape of SCF – Prof. Michiel Steeman, Windesheim University of Applied Sciences, Netherlands (10 minutes)

Supply Chain Finance Evolution: A Research Saga – Dr. Simon Templar, Lecturer, Cranfield School of Management, UK (25 minutes)

The role of government agencies in developing inter-organizational systems for information exchange between supply chain stakeholders – Dr. Yann Duval, Chief, Trade and Investment Division, UN (25 minutes)

10:30 – 10:45 – Coffee

The SCF Project at University of Gothenburg – Dr. Viktor Elliot and Dr. Abhinayan Basu Bal (15 minutes)

SME Trade Finance in Korea, KTNET Experience – Mr. Sung Huen (Rama) Ha, Director, Global Biz Department, Korea Trade Network (20 minutes)

The role of platforms in delivery of SCF – Mr. Joachim Hermansson, Director, Basware Financing Services (TBC) (10 minutes)

11:30 – Panel Discussion + Q&A

12:00 – 13:00 – Lunch at Hyllan

13:00 – 14:30 – Session 2: SCF – Digital Innovation and Law, Chair: Prof. Jason Chuah

The Implications of Blockchain for Letters of Credit and Bank Payment Obligation Transactions – Dr. Miriam Goldby, Queen Mary University London, UK

The Use of Blockchain Technology for Trade Finance – Prof. Koji Takahashi, Doshisha University, Japan

From cross-border electronic exchanges to SCF via paperless trade facilitation: the contribution of UNCITRAL texts to global interoperability – Dr. Luca Castellani, Secretary, UNCITRAL Working Group IV (online participation)

14:30 – 15:00 – Coffee and Cake

15:00- 17:15 - Session 3: SCF - Prospects and Challenges, Chair: Prof. Ted Lindblom

The prospect of LSP in providing SCF - DB Schenker (TBC) (15 minutes)

Financial services from LSPs: a new era for logistics? – Luca Gelsomino, Windesheim University of Applied Sciences, Netherlands (20 minutes)

Sustainable Development and SCF – Ms. Marloes van Elsen, ING, Netherlands (20 minutes)

The development of standards and competition issues in the freight forwarding industry –Prof. Manuel Alba, Universidad Carlos III de Madrid, Spain (20 minutes)

Information flows in the context of SCF –Per-Olof Ärnas (10 minutes)

OBOR: Opportunities and Challenges for SCF – Dr. Shuang Liang and Dr. Trisha Rajput (20 minutes)

16:45 - Panel Discussion + Q&A

17:10 - Closing Remarks of the day: Prof. Lars-Göran Malmberg

Day 2, Tuesday, October 24 2017

Venue: School of Business, Economics and Law, Malmstenvåningen

9:00 – 13:00 - The Cool Connection – Compete for Success in Supply Chain Finance

The Cool Connection is a cross-function business simulation that focuses on bridging the physical and financial supply chains. The participants in the simulation will be divided into groups, each group representing a fictional firm and comprised of four members. The fictional firm provide beauty products for the Dutch market and currently faces profitability problems. It is the job of each team to turn the firm around and make it profitable again. The simulation is run by Marloes van Elsen from ING Netherlands. There is a maximum of 30 participants for this event and the organisers will select 10 students at the Master's level in order to match the teams between academics, students and practitioners.

13:00 – 14:00 – Lunch at Hyllan and closing of the conference



Register via <https://suset.artologik.net/gu/Survey/2232>